JULIE MARX
User Experience Designer

Opera singer turned UX designer based in Munich with over 2 years of professional experience in UX and digital product design.

www.julie-marx.com
linkedin.com/in/julie-marx/
Munich, Germany

Professional Experience

reev GmbH | UX Designer

January 2021 - present • Munich, Germany

- concurrently managing the user experience and design of multiple B2B and B2C SaaS products (web and mobile) in an agile environment using intuitive and user-centric design solutions
- working closely with stakeholders, product owners, and developers to ensure user needs and business requirements are properly met and communicated while maintaining and owning of products throughout all phases of development
- responsible for nurturing and maintaining a healthy UX design environment at reev, including onboarding and training of junior UX designers
- overseeing design practices cross-team to ensure adherence to a cohesive style guide and pattern library

reev GmbH | Design Intern

October 2020 - December 2020 • Munich, Germany

- in 5 months designed a native mobile app for electric vehicle drivers end-to-end (research, design, test, UI, implementation) which can be seen at www.julie-marx.com
- introduced a process for continuous user testing of new and existing products
- established new accessibility guidelines across design system and oversaw implementation

Freelance | Graphic Designer

March 2017 - present • Munich, Germany

- design all promotional print materials including posters and menus at The Keg Bar in Munich while creating a new and improved brand image matching the aesthetic and character of the business

Education

Career Foundry | Certified UX Designer

October 2019 - October 2020 • Munich, Germany

- intensive 9 month training program for UX Designers, specializing in UX process and methodology which included user research, user journeys, personas, testing, information architecture, and visual design fundamentals
- designed apps using software such as Figma, Sketch and Illustrator for wireframes and prototypes which can be seen at www.julie-marx.com

Southern Methodist University | Master of Music

September 2010 - May 2012 • Dallas, Texas

Rice University | Bachelor of Music

September 2006 - May 2010 • Houston, Texas

Contact

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Skills

Product Design

User Research

User Flows

Wireframing

Prototyping

Design thinking

Information Architecture

Usability Testing

UI Design

Mobile Design

Web Design

Storytelling

Tools

Figma

Sketch

Adobe XD

Zeplin

Overflow

Invision

Adobe Photoshop

Adobe InDesign

Adobe Illustrator